



CITY MANAGER'S OFFICE

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**FOR IMMEDIATE RELEASE**

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*Si necesita ayuda para comprender esta información, por favor llame 503-588-6178.*

**City of Salem Announces Public Preview of New Website**

The City of Salem invites Salem residents to preview the newly designed [cityofsalem.net](http://cityofsalem.net) website. Starting March 1, visitors to [cityofsalem.net](http://cityofsalem.net) will be greeted by a banner inviting them to try out the new website. The preview site can also be accessed directly by going to [new.cityofsalem.net](http://new.cityofsalem.net). Beginning in early April, the new site will become the official website for the City of Salem.

Built from the ground up with a community-centric philosophy, the new site is easier to navigate and use. It features a streamlined menu, improved look, and all-new content. The City also made sure that the new site is easier to use on smartphones and tablets. This makes it simple for residents to access City information and services on whatever device they choose.

“The new site is an improvement for sure,” says Kenny Larson, Communications and Community Engagement Manager for the City. “By making things easier to find, read and understand, the new site is a big step forward in helping people get the information they’re looking for.”

The site will ask website visitors to submit feedback via an online form if they wish. “We look forward to receiving input from residents as they explore it.” said website project manager Laura Singer.

To reduce costs and ensure the new site is better able to stay up to date, the City built the site entirely in-house with a team of passionate City staff from multiple departments. That team came together to reimagine the website and created new content with a consistent look and feel. No third-party consultants were used in this project. Krishna Namburi, Information Technology Director/CIO for the City says, “Our goal is to deliver and maintain a site that makes a visible difference in the Salem community.”

The City of Salem is excited to release the new site as a part of its commitment to continue providing improved services to the community.

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